Rapid Survey Through Call on Screen Mode



Statistics and Informatics Division Ministry of Planning

Introdiction

- ➤ The Statistics and Informatics Division has been formulated innovation Action Plan 2020-21 for the implementation of the Government of Bangladesh Vision 2021 and 2041.
- ➤ Necessary steps were taken to take innovative initiative called "Rapid Survey Through Call on Screen Mode" as part of the activities described in Index 6 of the innovation action Plan 2020-21.
- ➤ In view of this, an office order was issued on 10-12-2020 to implement the piloting of the innovative initiative "Rapid Survey Through Call on Screen Mode" for the implementation of Innovation Action Plan 2020-21 performance Index 6.1.1.

Introdiction

Office order for the implementation of Innovation Action Plan 2020-21 performance

Index 6.1.1.



Introdiction

- > Subsequently, the piloting implementation of the innovative initiative was evaluated on 28-09-2021 according to the performance index 6.2.1.
- Currently the innovative initiative "Rapid Survey Through Call on Screen Mode" is being used successfully by all the officers / employees of the Statistics and Informatics Division.

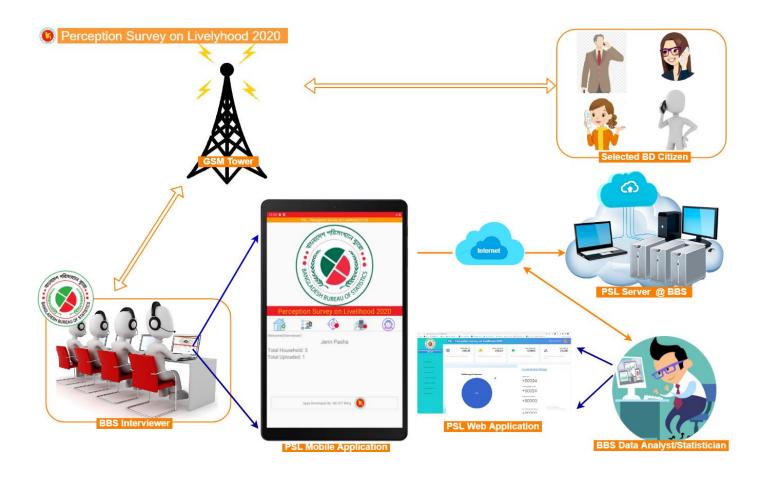
What is this about?

- This is a Mobile/Tab application
- It is mainly a CAPI system.
- Survey Interview Completed Through Phone Call.
- Phone call is generated from the application.
- During Covid Pandemic this application is really handy to complete survey through phone call.
- Survey sample can easily be distributed among interviewers.
- Partial interview nicely handled.
- possible to provide on-demand information for advanced data analysis including data collection, transmission of data to the server and preparation of necessary reports

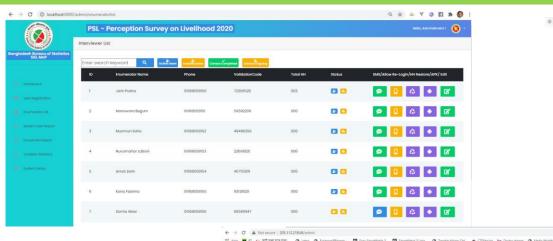
Challenges

- During Covid pandemic, completing a survey in quickest time is a challenge.
- Manual survey using PAPI is time consuming.
- Processing survey result from PAPI is more time consuming
- Managing survey samples in paper is problematic.
- Managing partial interviews also a challenge.

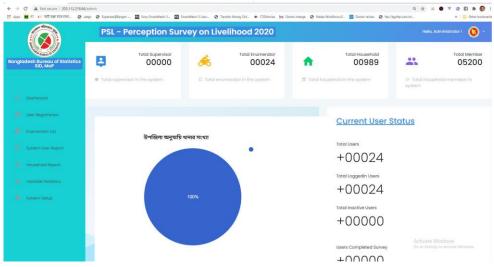
How it works



How it works



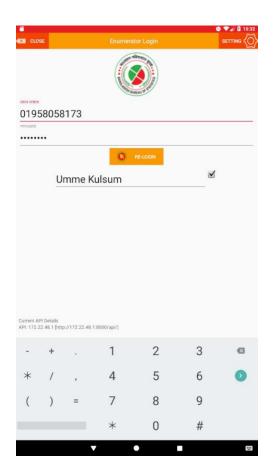




Solutions (Tab/Mobile App)

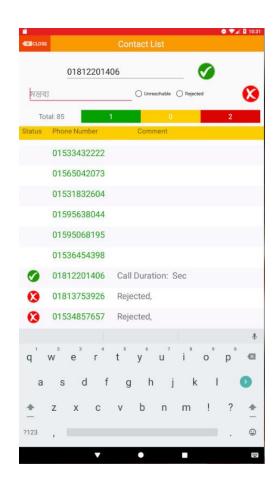


Solutions (Tab/Mobile App)

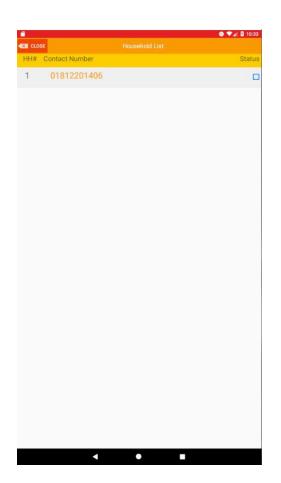




Solutions (Tab/Mobile App)







TCV (Time, Cost & Visit)

TCV++



	Time	Cost	Visit	Quality
Before this innovation	3-6 months	~1,000,000	Lot of visits(depends on survey type)	Good
After this innovation	3-4 weeks	~0	Minimum	Excellent

Who are the target users?

SID & BBS

Is it replicable?

Yes, this is easily replicable in any office.

This application achieved 1st position at Innovation Showcasing held at 9th May 2021.

Innovation Showcasing Program:







